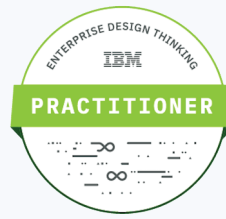




DANIEL TSHOANE

UI/UX DESIGNER



✉ tshoanew@gmail.com
☎ 074 763 5925
🌐 www.danieltshoane.co.za
📍 President Park, Midrand

EXPERIENCE

Senior Web Designer & Developer
2017 - PRESENT

Gold Media Lab

- Working independently and collaboratively with team members to develop UI/UX workflow and design.
- Working with Creative Director and Stakeholders to develop, improve and evolve our products.
- Work collaboratively inside a cross-functional team, effectively integrating your design expertise inside an agile ServiceNow development environment.
- Provide technical direction to other designers.
- Provide QA & feedback to developers.

Senior UI/UX Designer & Developer
March 2017 - June 2017

Red Cactus

- Worked with clients to design websites.
- Developed Websites using HTML5, CSS3 and Wordpress.
- Designing Mockups and Prototyping for clients.
- Execute various visual design stages from concept to final hand-off to development.
- Working with a cross functional team to develop user interface mockups and prototypes.
- User research and competitor analysis.

Senior Web Designer & Developer
2014 - 2017

Druff Interactive

- Work closely with the Product Manager and team leads to ensure we are developing world-class Websites.
- Working with a cross functional team to develop user interface mockups.
- Developing HTML/CSS Websites.
- Developing CMS Websites.
- Graphic and Print Design.

Web & Digital Marketing Specialist
2013 - 2014

Everest Executive Education

- Web design, Blog implementation, PPC Campaigns, Social Media Marketing, Email Marketing Campaigns and SEO.

Web & Graphic Designer
2011 - 2012

Afrinest Online Solutions

- Web design, SEO, Domain registration and Hosting Setups, HTML/CSS Dev, Email Campaigns, Wordpress, CMS Training and Conducting clients brief meetings.

EDUCATION

- **IT Diploma**
PC Training & Business college
2008 - 2010
- **System Dev NQF**
Xtensive ICT
2010 - 2011
- **Online Traing (Udemy, Cousera, Linda)**
Intro to UX, UI Principles, Enterprise Design Thinking Practitioner
2018 - 2021

ACHIEVED

Best Designer | 2018 - 2021
Average KPI Score: 3.75

REFERENCES

Francis Manga: Lead UX/UI Designer
076 791 0449

ABOUT ME

I am enthusiastic and passionate about UX and UI Design. I believe that understanding your users and acknowledging their needs and frustrations is the key to improving functionality, ease of use and enjoyment. 7 Years Experience.

if you want to see a detailed case studies of some of my work, you can go my webiste.

SKILLS

Tools

- Adobe XD
- Dreamweaver
- Invision
- Adobe Indesign
- Adobe Photoshop
- Sublime text
- Adobe Illustrator
- Visual Studio

Design

- Product (UI/UX)
- Prototyping
- Visual Design
- Wireframing
- Interaction Design
- Product Thinking
- Typography
- User Research
- Responsive Design
- Usability Testing

Technical

- HTML5
- PHP Wordpress
- CSS3
- MySQL
- Javascript
- Media Queries

Others

- Effective Communication
- Project Management (AGILE Methodology)
- Empathy
- SEO
- Front-end Dev | Web & Email Hosting



MUSIC



GYM



SOCCER



HIKING